

# kma NEWS

Sphereheading Management Movement



OFFICIAL MONTHLY MAGAZINE OF KERALA MANAGEMENT ASSOCIATION

## INAUGURATION OF KMA ACTIVITIES

for the year 2022-23

by

VIJAYAM SRINIVASAN, MD & CEO The Federal Bank Ltd

Wednesday, May 04, 2022, Day Inn, Kochi



Inauguration of  
KMA activities  
for the year 2022 - 23

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# President Speaks

**W**e finally got down to have chat with the prolific Ms Nirmala Lilly, the newly elected President of KMA, 2022-23. In the 65-year history of KMA, Ms. Nirmala Lilly is only the second woman to be elected President. The first woman President of KMA was Ms. Pamela Anna Mathew, elected nearly 30 years ago.

**Dileep Narayanan (Editor):** *Ms Lilly, at the outset, we wish you hearty congratulations on election as President of KMA. Being the President of KMA is a huge responsibility. As the President for KMA this year, what is your vision for KMA?*

together to transform the managers, management students, society and to recognize the achievers.

Firstly, Managerial Excellence - Under this category we have lined up a series of activities to keep our members well-informed with the latest management practices and techniques. Members will get an opportunity to hear from the leaders who have proved their metal.

Secondly, Students - Our focus is to engage students in various activities to equip them to become future leaders.



**Ms. Nirmala Lilly:** I am profoundly honoured to be the 53rd President and 2nd lady to hold this position. I could reach this coveted position only because of our members' motivation. I am aware that this position was occupied by many eminent leaders, whose footsteps I am honoured to be following now. It is a daunting task. However, I promise I will do my level best to live up to the expectations.

We have a beautiful theme curated by the veterans of KMA that is 'Spearheading Management Movement', very aptly suiting our heritage and value systems. This year we have clear objectives, and we are focusing on 'Transformative Management through Innovative Programmes'. We will work

Thirdly, Giving Back to Society - We are an accredited CSR implementing organisation. It is our responsibility to give back to the society. We offer scholarships to financially challenged students, conduct educational programmes, and we organise CSR Conclave and Awards.

Lastly Recognition - We intend to recognise the achievers in various fields through our recognition programmes.

**Dileep Narayanan (Editor):** *Being a woman and now President of KMA, have you thought of how you can empower and encourage women through the activities of KMA?*

# President Speaks

**Ms. Nirmala Lilly:** Yes of course. Women are an integral part of KMA and working for their cause is one of my special focus areas. This year we would like to encourage many more women to play active roles in KMA. We are organizing more women specific programs, Women's Conclave and also instituting awards and recognitions. We are initiating an award for the 'Woman Manager of the Year'. We would like



to honour women achievers during our conclave.

**Dileep Narayanan (Editor):** *We are curious to know your story, your journey up until now that has led you to such a prestigious moment?*

**Ms. Nirmala Lilly:** Thank you! Well, to share my background and qualifications, I am a Double Postgraduate in MA English Literature, Sociology and Public Relations. I have also done my MBA in Sales and Marketing. But most importantly, I am a Hospitality professional with over 25 years of industry experience. And this is what has shaped the person I am. I have worked with the most renowned hospitality brands based in Kochi, and now run my own hospitality company. I also train, coach, and mentor in the areas of Leadership, Communication and Soft Skills. I am passionate about my Social Initiatives – Varsham 18 and Lilly Creations. And I am actively involved and have held the top leadership

positions in several Business Forums like KMA, WICCI, ALL, WEF, etc.

**Dileep Narayanan (Editor):** *What are the skills you picked up along the way that help you in such positions of leadership?*

**Ms Nirmala Lilly:** Hospitality industry is the one of the best training grounds. It teaches you several skills like personal grooming, communication, etiquette, interpersonal relations, business, team management, leadership, etc. Like any organisation, but more visibly in the hospitality sector, its only when all departments work in tandem, can we provide our guests with the best experience. Any lag in any department will hamper the guest's experience and in hospitality, 'Customer is King', literally.

Having spent my entire career in hospitality, I am very good with people, both customers and internal teams. 'Teamwork makes the dream work.' You are only as good as your team and a good leader has the ability to bring out the best in their team.

**Dileep Narayanan (Editor):** Thank you very much Ms Nirmala. It was indeed a pleasure speaking to you and understanding your plans for KMA during your tenure as President. We wish you all success!

## FOCUS AREAS

### 1. Managerial Excellence

### 2. Engage students in various activates

### 3. Giving Back to Society

### 4. Recognise the achievers

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L Nirmala, President,

Kerala Management Association



From the  
**Editor's Desk**

Dear Reader,

I invite you to read the latest edition of KMA News - the first of this series, with thoughtfully compiled content to satiate our esteemed members' varied interests. Like previous editions, the publication will continue to report all news and developments about KMA which are of pertinence and interest to its members. But we also have some new things in store.

This edition begins with an interesting and informative article by none other than the legendary Founder and Executive Chairman of IBS Software Services, Mr. V K Mathews. We trust our readers will enjoy the pearls of management wisdom in this article.

As always, KMA News covers all the events that have taken place in KMA. In this issue, amongst other events of interest, we also extensively cover the Inaugural Ceremony of the activities of 2022-23.

Naturally, our readers are curious to know more about the newly elected President, Ms. Nirmala Lilly, and the new Executive and Managing Committee members. Keeping this in mind, KMA News has published an interview with the new KMA President.

We always look forward to our members' active readership and engagement with KMA News. To this end, we solicit and value your feedback and suggestions. We also look forward to hearing about the achievements of our esteemed members, which is a matter of pride and celebration for KMA.

Last but certainly not the least, I am honoured and humbled that the President and Managing Committee have chosen me to be the Chairman of KMA News. I value this responsibility and am committed to maintain the highest editorial standards for KMA News. I cannot do this without the continuous support of the Editorial Committee and the secretariat.

Happy Reading,

**Dileep Narayanan**

dileep@organicbps.com



# From the Secretary



Dear Members,

I am truly humbled to write this message for the maiden edition of KMA news for the year 2022-23. Let me at the outset thank my colleagues in the managing committee for selecting me as Honorary Secretary to serve this prestigious management association. Rest assured, I will strive my best to keep the KMA flag flying even higher in our earnest efforts to foster “**Spearheading Management Movement**” across the state of Kerala.

The Program Committee led by Chair Bibu Punnooran has great

plans to arrange excellent innovative programs for the weeks and months ahead that all our members can eagerly look forward to. The upcoming events are:

**17 June 2022: Panel discussion** on Understanding, internalising and managing the drying fund flow from Angel & Venture capital. The panelists are Mr. Rajiv Prakash, Deshpande Startups, Mr. P K Gopalakrishnan, Founder, Malabar Angel Network, Mr. Riyas PM, Project Director, KSUM, Mr. Aronin P, Co-founder & CEO, Shastra Robotics and Mr. Arun Augustine, Co-founder and CEO, Corner. The session will be moderated by Mr. SR Nair, Former President, KMA.

**23 June 2022: Inaugural event of KMA Startup Forum** by Mr.

Abhilash Krishna, CEO, Carestack.

**30 June 2022:** KMA presents a new discussion series, ‘**Phoenixpreneur**’ - the entrepreneur with innate strength & abilities to rise out of nothingness, including one's own ashes. This time we have Mr. TR Shamshudheen, Founder Blockbuster Technologies Pvt. Ltd.

I humbly seek your active participation as well as valuable suggestions and feedback as the new managing committee ambitiously embarks on this new chapter in the glorious history of KMA.

Looking forward to seeing you all at the various events planned at KMA in the days ahead.

**Algiers Khalid**  
Honorary Secretary

## Secretariat NEWS

Greetings from the secretariat!

New Managing Committee took over in May 2022. KMA building renovation works are nearing completion and secretariat will be moving soon to our renovated premises.

The secretariat team gave a warm welcome to our new President. A

vishu lunch was hosted by the President to the secretariat team.

We are in the process of fully automating the member database management. Mr. Ajmal KA joined our team as the new Management trainee

In addition to the programmes our President participated in a panel

discussion organised by the Kerala Startup Mission on the topic “Career 2.0 - Bringing women back to work” Please feel free to contact us for anything.

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**Lt. Jojo Jacob**  
Executive Director





Dear Readers, thank you for the felicitations and feedback. We are striving to constantly improve and improvise and look forward to your continued encouragement and support.

Please keep sharing your views and constructive suggestions on the programs and activities of KMA as well as on the contents KMA News. This column will include selected letters in each issue.

So please write to us at [info@kma.org.in](mailto:info@kma.org.in)

The KMA opened the 2022 -23 year grandly with the inauguration of the new team at the hotel Holiday Inn. Many people turned out to attend the opening event of this year's KMA, underscoring their desire to get back to a normal life post-Covid. Since it was the second time a woman was being anointed as President in the KMA's 65 years the gathering was quite excited. Unusually, the function featured a Conversation instead of the usual speeches and formalities. The chief guest, Shyam Srinivasan, MD and CEO, Federal Bank participated in the chat with S.R. Nair, Former President KMA. It was an interesting and enlightening discussion on the "Global Economy and the managerial challenges facing it" which the audience enjoyed. Mr. S. R. Nair guided the chat in his usual scintillating way and several members of the audience posed questions on the very topical subject.

The WMF, likewise had a great start. The Chairperson of the Forum, Ms. Lekha Balachandran had organised an interesting prelude to the year with the inauguration by Pamela Mathew, CMD of O/E/N India Limited and the 1st lady President of the KMA. The keynote address was delivered by the Chief Guest, Ms. Sreelekha, IPS, and first lady police officer on "Gender Equality for a Sustainable Tomorrow", an extremely relevant matter of the day. A propitious start, we can look forward to the KMA ensuring gender equity and equality in the professional world. Keeping in mind its motto of "Spearheading management innovation", the members can be assured of many more interesting events and activities for the organization.

**Dr. Shailaja Menon**

Dear Ms. Nirmala,

I was very happy to be present at the KMA - Inaugural Event 2022-23 at 5.30 pm on 4th May 2022 at Holiday Inn.

Congratulations for the very successful conduct of the function KMA - Inaugural Event 2022-23. The topic for discourse was of contemporary importance to global and national economies. Though the issues involved are generally understood, it is rarely that a Kerala audience get an opportunity to listen to an in-depth-analysis of the past, present, and future course of global and national economy. The format of discussion was vibrant, the Chief Guest of impeccable credentials, the inter locuter of incisive wit and wisdom and arrangements, as good as it goes.

A magnificent opening of the innings!

Regards

**T.T. Thomas**  
Past President

Dear Team,

With great admiration for all the issues of KMA, I wish the new team the best for the new KMA Year. It would be nice to see the new president bring in new ideas and the new editor back it up with a new magazine with a new flavour. The team of office bearers are capable, knowledgeable and worthy of the portfolio assigned to them and I would extend all my support to the new team. The pandemic has eased to a large extent and we will see more and more activity in all walks of life. This is a very good opportunity for the new team which will not be bound with the restrictions that the pandemic had on the earlier team of office bearers had.

The managers of Kerala can rightfully expect from these learned gentlemen and ladies, awards, education, new ventures and recognition for KMA and its members.

Looking forward for a rocking year!

**Pradeep Kumar P**  
Managing Partner  
Quality Vaccine Hub



# KMA - INAUGURAL EVENT 2022-23

**4th May 2022:** Kerala Management Association (KMA) activities for the year 2022-23 was inaugurated by Shyam Srinivasan, MD and CEO, Federal Bank, at Kochi.

He said that the days of uncertainties and challenges are over and we need to be strong enough to overcome the challenges. There is a need for the world to rebalance. India can do a lot in this. It is a good sign that the export industry is gaining strength in India despite the crisis. Even the U.S is facing double digit inflation. But good things are happening in India. Certain sectors are performing well.

World is going through a period of major reset. But it requires skilled leadership in various fields. Shyam Srinivasan said that startups have a lot of potential and Kerala can make more gains in this area. Some industrial sectors in India are on the path of growth. However, increased fuel consumption and rising fuel prices pose a serious challenge. The next two years will be crucial for India, he said.

In most of the countries more new generation banks are coming. Neo banks in India are entirely different from other parts of the world as they have a strong framework under the law of the land. Shyam Srinivasan said that there is no

point in comparing our country's neo banks with other countries' neo banks.

KMA President L. Nirmala presided over the function. Former President S.R Nair was in conversation with Shyam Srinivasan on **"Global Economy Moving from the Devil to the Deep Sea - Managerial Challenges."** KMA Vice President Bibu Punnooran delivered the introductory address. Senior Vice President A. Balakrishnan welcomed the gathering. Honorary Secretary Algiers Khalid proposed vote of thanks.





# IBS Software Powering Ahead @ 25

**RAIN MAKERS**  
HARBINGER OF GROWTH

**I**BS Software is one of the most enduring success stories coming out of India in the IT product landscape. Unlike the services company that make up an overwhelming majority of the Indian IT industry, an IT product company is at the higher end of the value chain, where they are the architects, designers and builders of technology products which typically address the needs of the industry 10-20 years ahead. IBS Software products control mission critical operations of global airlines, airports, cruise lines, oil & gas companies, hotel chains and tour operators where even a brief disruption of work could mean not only losing millions of dollars in downtime but also jeopardizing the safety of people. Today as it enters its 25th year, IBS Software has evolved into a multinational corporation, competing against renowned global IT companies, serving over 200 clients worldwide, employing 3500 professionals from 20 nationalities and poised to be the No. 1 IT solution provider to the global air transportation industry.

During its journey, IBS Software has acquired seven international companies (in Europe, USA,

around \$1.50 billion (Credit Suisse 2021 report).

The man behind this incredible achievement is V K Mathews, VK to his friends, is the Founder and Executive Chairman of IBS Software. A visionary entrepreneur, who combined business instincts & innovation with corporate ethics & societal expectations, VK Mathews established one of the most accomplished software product companies in the world. Born into a traditional, middle class family in Kizakambalam town, in central Kerala, VK's interest and proficiency in science, saw him earning an engineering degree in the year 1977. Thereafter, he qualified to enrol for post-graduation in Aeronautical Engineering at the IIT, Kanpur. VK started his work career as a computer science faculty in the Indian Army. Later, he joined the IT division of Air India, where he played a key role in the world-wide implementation of the airlines' computerized passenger services systems. Two years later, in 1983, he moved overseas to join the Emirates Group in Dubai, an airline conglomerate that was just beginning to show signs of promise in a largely untested region of the



world. VK remained with the group for 15 years formulating and implementing Information Technology strategies for its global operations and contributing significantly to the growth of the airline into what it is today. At the time of leaving, VK held the post of General Manager-IT of the Emirates Group, hitting the glass ceiling for Asian expatriates.

Over a decade and a half in the aviation industry brought with it insights and a deep understanding of the business, the systems, the processes and the pain points. VK realized a lot more could be done to change the way people travelled. But



working within the confines of a system laid out by others was hardly the right recipe for ideas to take wings. To create transformational solutions, he needed to work unfettered. That was when the spirit of entrepreneurship was kindled. However, leaving a high-profile job and a steady income to start a venture was no easy decision. But VK followed his heart and took the plunge. IBS was established in 1997 with 55 inexperienced Engineering graduates.

As with any entrepreneurial venture, the initial days were a mix of circus,

nervousness, trepidation and hope. Investing the entire life savings to start an IT product company was fraught with risks. A major chunk of the spend had to be channelled to build products that offered no guarantee it would fly in the market when ready. Domain experience or expertise was not available locally either. Brick by brick, VK built capacity, influenced thoughts, attitude and behaviour and gave leadership to a set of young people.

Over the years, VK has emerged a thought leader in the global aviation industry and is a regular speaker at

various international events and seminars. He was the Executive Council member of NASSCOM, past Chairman of CII Kerala and is currently a Member of CII Southern Regional Council. He has received several awards from the Government, media and trade associations. Apart from a Masters degree in Aeronautical Engineering from IIT, Kanpur, VK has had executive management education from Harvard Business School, Boston, USA. He currently resides in Dubai with his wife Latha. The couple have two daughters, Hannah and Maria.

## Exclusive Interaction with Cochin Chamber of Commerce and Industry

**28th May 2022:** Shortage in supply of essential commodities like oil, wheat, iron, etc, in the global market and insufficient liquid resources in Central Bank of Sri Lanka, is leading to Sri Lanka struggling to import essential commodities causing socio-political unrest in the island nation, said **P Nandalal Weerasinghe, Governor, Central Bank of Sri Lanka (CBSL).**

He was talking about the current Sri Lankan economic situation and its central bank's future measures to overcome it, at a session organized by Cochin Chamber of Commerce and Industry (CCCI) in association with Kerala Management Association, on Monday.

Saying that Sri Lanka is seeking monetary support from the International Monetary Fund (IMF), Weerasinghe thanked India for providing financial aid to purchase essential commodities which acted as a great relief.

Inflation in Sri Lanka is extensively

high and the country is experiencing a balance of payment crisis as a result of which the value of Sri Lankan rupee is depreciating at a very high rate, said Weerasinghe.

Presently, the inflation rate in Sri Lanka is 30% and it is likely to rise to 40% in the next two to three months, he said.

The target for CBSL is to maintain the inflation between 4% and 6%, he added.

The major reason for Sri Lankan inflation is the twin deficits (physical deficit and current account deficit) which the country

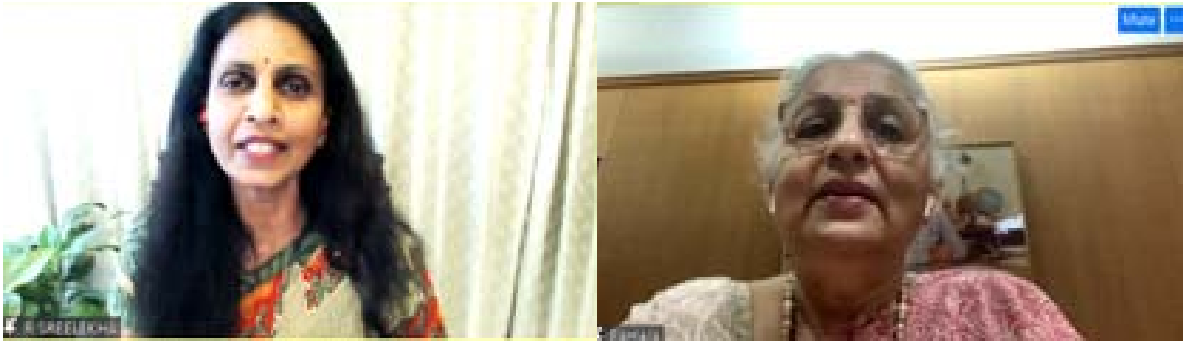
is experiencing for the past three decades, and this made the country borrow money from the World Bank and external markets in commercial terms, resulting in higher external debt, said Weerasinghe.

He said that with the assistance from global partners, multi-level institutions and with updated monetary policies from CBSL, the country will overcome the economic crisis in the coming years.

K Harikumar, president of the CCCI, Veeramani, CCCI vice-president, and L Nirmala of Kerala Management Association spoke at the function.



# Inauguration of KMA Women Managers Forum



**K**MA Women Managers Forum for this year was inaugurated by **Pamela Anna Mathew, First Women President of KMA and CMD-OEN India Limited. The first woman IPS officer in the Kerala cadre, R. Sreelekha was the chief guest.** She lectured on Gender Equality Today for a Sustainable Tomorrow. Pamela Anna Mathew said that gender equality is possible only when all sections of the society honour each other. We need to find our own meanings in life. Women need to understand who we are and what life mean for us. Our goals and aspirations must be clear, she said. The first thing women need to do is create self-identification. Pamela also reminded that women still have to fight for gender justice and gender equality.

*"Gender equality should start at home,"* Sreelekha commented. When girls grow up, the attitude of teaching them not to do it and not this only etc should change. Discrimination is still there at many homes. It's natural for such girls to have inferiority complex when they grow up. Most of the girls grew up in the midst of restrictions. Childhood restrictions and gender discrimination should not influence what you want to be or your dreams. Even the government is promoting gender discrimination. The police force has the highest gender inequality. I did not show any kind of distinction throughout my service, she said.

Even my demand for an HR cell in the police was rejected. Even the PSC conducts examinations which

can be applied only to men. We have the PSC and the government conducting special police tests for women. The practice of women police battalions should also end. Even the daily wage is different for women and men. Even for the same job there are two types of wages. Sreelekha also said that the government itself creates gender inequality.

KMA President L. Nirmala, Women Managers Forum Chairperson Lekha Balachandran, Indu Nair, Rakhi Vijay Nair, Ashwathi Rakesh and Rupa George spoke on the occasion.





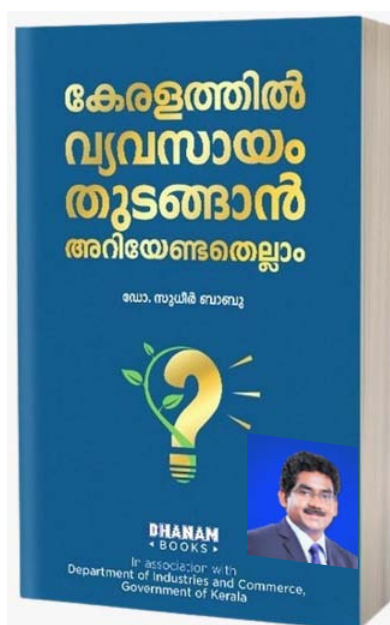
Myself, **AbhayKumar** is the lead consultant and Managing director of Trium Marketing & consultants Pvt Ltd. The 18 year old company deals with eco friendly building materials from abroad and from India.

The spare time I get after business related meetings, was used to understand the history, culture, people, books, cinema and food of the places visited. I used to move around in streets and parks where the real life happens. I mingle with local people to understand the place better.



While writing the business travelogue, I tried to weave my personal story with the larger universe around me. Vital information about the country and

The book is available with Amazon  
or [www.ivorybooks.in](http://www.ivorybooks.in) or WA  
number:70250 00060.



Information is scattered, not easily available, and sometimes not dependable too. But I know that this book was a necessity. It will help the generations to find their way, travel through the path, and reach their destiny. Every entrepreneur is ought to win and this book will definitely help them to win, I believe that.. no, I know that.

10 JUNE 2022

# Managing Committee



L. Nirmala  
President, KMA  
CEO, Infinity Hospitality Services



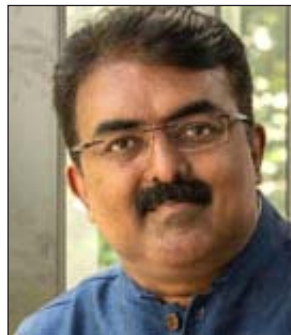
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Sr. Vice President, KMA  
Executive Director  
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Bibu Punnooran  
Vice President, KMA  
Director  
Medivision Group of Companies



Algiers Khalid  
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A.C.K. Nair  
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Madhu S. Nair  
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Engagement & CSR | Global Head -  
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Thomas John  
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Geemon Korah  
Executive Director & CEO  
Kancor Ingredients Limited



Naveen Philip  
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Sandith Thandasherry  
Founder and CEO  
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S. R. Nair  
Director, MentorGuru  
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# Managing Committee



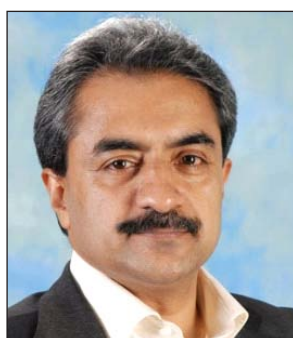
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LIC Associates  
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P. Premchand  
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Vivek Krishna Govind  
Partner, Varma & Varma  
Chartered Accountants



Dinesh P. Thampi  
Vice President & Delivery Center Head - Kerala  
Tata Consultancy Services



Jibu Paul  
CEO & Brand Strategist  
BrandBrains

The Kerala Management Association (KMA) acts as a big umbrella, bringing together corporate houses, business heads and doyens of the industry. The mission is to build a vibrant management fraternity that will give impetus to ushering in good management culture in the State.

KMA has successfully given its members a platform to learn new trends and sound management skills. Each of them have the chance to listen, learn and interact with a host of world renowned business and management personalities, whom KMA invites to share their views and knowledge.

If you are not a member of KMA, why not consider becoming one? All it takes is filling up the membership form. The benefits that a member enjoys are the innumerable opportunities which include regular interaction with the managerial fraternity of the State.

**kma** KERALA  
MANAGEMENT  
ASSOCIATION  
FOUNDED IN 1967  
Spearheading Management Movement

**MANAGERS ARE MADE, NOT BORN...**

**JOIN KMA AND ACCELERATE  
YOUR MANAGERIAL AMBITIONS....**

Category of Membership	Entrance Fee INR*	Annual Subscription INR*
Corporate Membership	20,000/-	15,000/-
Associate Corporate Membership	10,000/-	7,500/-
Ordinary Individual Membership	3,000/-	3,000/-
Associate Individual Membership	1,500/-	1,000/-
Student Membership	1,500/- (Inclusive of taxes)	
Individual Life Members	3,000/-	30,000/- (One time)
Individual Life Members (Senior Citizens)	3,000/-	15,000/- (One time)

\* Taxes as applicable

\* Entrance Fee waived till July 15, 2022

KMA House, Panampilly Nagar, Cochin - 682036  
Phone: 0484- 237977/2377 966/404367 Mobile: 907275588  
Email : [www.kma.org.in](http://www.kma.org.in)

# Partner with KMA - reach out to your target through KMA News

**W**arm greetings from KMA! Our activities are going on in full throttle and despite the pandemic we have witnessed record attendance at our programmes. The reach of our events is much wider now with virtual access without limits combined with live streaming on social media platforms.

Our new-look monthly magazine KMA News has received accolades for its rich content and has garnered impressive readership. This brings you an opportunity for your service or product to create unprecedented brand recall and reach out to affluent KMA members and their elite corporate members. These will offer an overall view of the activities in KMA.

KMA enjoys patronage of almost all corporate houses in the private and public sector and individual professionals and senior managers. Hence your message will reach out to the cream of your target audience not only in Kerala, but in other states of India. These magazines are going to be a frequently referred medium throughout the next one year, making sure that your product or service reaches out to the right audience in the most appropriate way.

We are putting in our best efforts to make the publication interesting and relevant so that it will have maximum readership. This is your golden opportunity to be a part of KMA as an advertiser/sponsor. The proposed tariff is given for your reference. We look forward to your confirmation along with advertisement material and payment for the same.

Particulars	Mechanical Data
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# KMA in the news

കെ.എം.എ.

## പ്രവർത്തനോദ്ഘാടനം നാലിന്

കൊച്ചി: കേരള മാനേജ്മെന്റ് അസോസിയേഷൻ (കെ.എം.എ.) 2022-23 വർഷത്തെ പ്രവർത്തനങ്ങളുടെ ഉദ്ഘാടനം മേയ് 4 ന് വൈകിട്ട് 5.30 ന് ഹോളിലേയ്ക്ക് ഉദ്ഘാടനം നടക്കും. ഫെഡറൽ ബാങ്ക് എം.ഡിയും സി.ഇ.ഒയും ശ്രീനിവാസൻ സിംഗ് പ്രവർത്തനോദ്ഘാടനം നിർവഹിക്കും. 'ഗ്ലോബൽ ഇക്കോണമി മുവിങ്ങ് ഫ്രം ദി ഡെവിൽ ടു ദി ദീപ് സി - മാനേജേരിയൽ ചലഞ്ചസ്' എന്ന വിഷയത്തിൽ ശ്രീനിവാസൻ സംസാരിക്കും. കെ.എം.എ. മുൻ പ്രസിഡന്റ് എസ്. ആർ. നായർ മോഡറേറ്ററാകും.

## നിർമ്മല ലിഖി

### കെ എം എ സാരഥ്യത്തിൽ



കേരള മാനേജ്മെന്റ് അസോസിയേഷൻ പ്രസിഡന്റ് പദവിയിൽ ഇനി നിർമ്മല ലിഖി. ഹോസ്ദുർഗ്ഗിലെ മേലേലിയിൽ ഓൾ ന്യൂറോള കോളേജ് അനുബന്ധമായി നിർമ്മല ലിഖി താഴെ ചേർത്തിട്ടുള്ള കോളേജിൽ പഠിച്ച് ബിരുദം നേടിയിട്ടുണ്ട്. ഇന്റർമീഡിയേറ്റ് ഓഫ് സയൻസ് പാസ് ചെയ്ത ശേഷം സി.ഇ.ഒ.യായി നിയമിക്കപ്പെട്ടു. കെ.എം.എ. സാരഥ്യത്തിൽ നിയമിക്കപ്പെട്ടു.

കെ.എം.എ. 2022-23 വർഷത്തെ പ്രവർത്തനങ്ങളുടെ ഉദ്ഘാടനം ഫെഡറൽ ബാങ്ക് എം.ഡിയും സി.ഇ.ഒയും ശ്രീനിവാസൻ സിംഗ് പ്രവർത്തനോദ്ഘാടനം നിർവഹിക്കും. 'ഗ്ലോബൽ ഇക്കോണമി മുവിങ്ങ് ഫ്രം ദി ഡെവിൽ ടു ദി ദീപ് സി - മാനേജേരിയൽ ചലഞ്ചസ്' എന്ന വിഷയത്തിൽ ശ്രീനിവാസൻ സംസാരിക്കും. കെ.എം.എ. മുൻ പ്രസിഡന്റ് എസ്. ആർ. നായർ മോഡറേറ്ററാകും.

## കെ.എം.എയുടെ 2022-23 വർഷത്തെ പ്രവർത്തനങ്ങൾക്ക് തുടക്കം

കൊച്ചി: കേരള മാനേജ്മെന്റ് അസോസിയേഷൻ (കെ.എം.എ.) 2022-23 വർഷത്തെ പ്രവർത്തനങ്ങളുടെ ഉദ്ഘാടനം മേയ് 4 ന് വൈകിട്ട് 5.30 ന് ഹോളിലേയ്ക്ക് ഉദ്ഘാടനം നടക്കും. ഫെഡറൽ ബാങ്ക് എം.ഡിയും സി.ഇ.ഒയും ശ്രീനിവാസൻ സിംഗ് പ്രവർത്തനോദ്ഘാടനം നിർവഹിക്കും. 'ഗ്ലോബൽ ഇക്കോണമി മുവിങ്ങ് ഫ്രം ദി ഡെവിൽ ടു ദി ദീപ് സി - മാനേജേരിയൽ ചലഞ്ചസ്' എന്ന വിഷയത്തിൽ ശ്രീനിവാസൻ സംസാരിക്കും. കെ.എം.എ. മുൻ പ്രസിഡന്റ് എസ്. ആർ. നായർ മോഡറേറ്ററാകും.

## KMA activities for 2022-23 inaugurated



Activities of the Kerala Management Association (KMA) for the year 2022-23 were inaugurated by Shyam Srinivasan, MD and CEO, Federal Bank, in Kochi. Dileep Narayanan, A. Balakrishnan, Algeers Khalid, L. Nirmala, R. Madhav Chandran, Johnson Mathew, and Bibu Punnooran are also seen. KMA president L. Nirmala presided over the function. Former president S.R. Nair was in conversation with Shyam Srinivasan on "Global Economy Moving from the Devil to the Deep Sea - Managerial Challenges." KMA Vice President Bibu Punnooran delivered the introductory address. Senior Vice President A. Balakrishnan welcomed the gathering. Algeers Khalid proposed a vote of thanks, according to a press release.



കെ.എം.എ. 2022-23 വർഷത്തെ പ്രവർത്തനങ്ങളുടെ ഉദ്ഘാടനം ഫെഡറൽ ബാങ്ക് എം.ഡിയും സി.ഇ.ഒയും ശ്രീനിവാസൻ സിംഗ് പ്രവർത്തനോദ്ഘാടനം നിർവഹിക്കും. 'ഗ്ലോബൽ ഇക്കോണമി മുവിങ്ങ് ഫ്രം ദി ഡെവിൽ ടു ദി ദീപ് സി - മാനേജേരിയൽ ചലഞ്ചസ്' എന്ന വിഷയത്തിൽ ശ്രീനിവാസൻ സംസാരിക്കും. കെ.എം.എ. മുൻ പ്രസിഡന്റ് എസ്. ആർ. നായർ മോഡറേറ്ററാകും.

## കെ.എം.എ പ്രവർത്തനങ്ങൾക്ക് തുടക്കം

കൊച്ചി: കേരള മാനേജ്മെന്റ് അസോസിയേഷൻ (കെ.എം.എ.) 2022-23 വർഷത്തെ പ്രവർത്തനങ്ങളുടെ ഉദ്ഘാടനം മേയ് 4 ന് വൈകിട്ട് 5.30 ന് ഹോളിലേയ്ക്ക് ഉദ്ഘാടനം നടക്കും. ഫെഡറൽ ബാങ്ക് എം.ഡിയും സി.ഇ.ഒയും ശ്രീനിവാസൻ സിംഗ് പ്രവർത്തനോദ്ഘാടനം നിർവഹിക്കും. 'ഗ്ലോബൽ ഇക്കോണമി മുവിങ്ങ് ഫ്രം ദി ഡെവിൽ ടു ദി ദീപ് സി - മാനേജേരിയൽ ചലഞ്ചസ്' എന്ന വിഷയത്തിൽ ശ്രീനിവാസൻ സംസാരിക്കും. കെ.എം.എ. മുൻ പ്രസിഡന്റ് എസ്. ആർ. നായർ മോഡറേറ്ററാകും.

ശ്രീനിവാസൻ പറഞ്ഞു. പ്രസിഡൻസി കോളേജിൽ കയറ്റി തിരുവനന്തപുരം ഇന്ത്യയിൽ ശക്തിപ്പെടുന്നതിന് ശ്രമിക്കുകയാണ്. എസ്.ആർ. നായർ മോഡറേറ്ററായി. സി.ഇ.ഒ.യും ശ്രീനിവാസൻ സിംഗ് പ്രവർത്തനോദ്ഘാടനം നിർവഹിക്കും. 'ഗ്ലോബൽ ഇക്കോണമി മുവിങ്ങ് ഫ്രം ദി ഡെവിൽ ടു ദി ദീപ് സി - മാനേജേരിയൽ ചലഞ്ചസ്' എന്ന വിഷയത്തിൽ ശ്രീനിവാസൻ സംസാരിക്കും. കെ.എം.എ. മുൻ പ്രസിഡന്റ് എസ്. ആർ. നായർ മോഡറേറ്ററാകും.

കെ.എം.എ. പ്രസിഡന്റ് എസ്.ആർ. നായർ മോഡറേറ്ററായി. സി.ഇ.ഒ.യും ശ്രീനിവാസൻ സിംഗ് പ്രവർത്തനോദ്ഘാടനം നിർവഹിക്കും. 'ഗ്ലോബൽ ഇക്കോണമി മുവിങ്ങ് ഫ്രം ദി ഡെവിൽ ടു ദി ദീപ് സി - മാനേജേരിയൽ ചലഞ്ചസ്' എന്ന വിഷയത്തിൽ ശ്രീനിവാസൻ സംസാരിക്കും. കെ.എം.എ. മുൻ പ്രസിഡന്റ് എസ്. ആർ. നായർ മോഡറേറ്ററാകും.

## കെ എം എ വിമെൻ മാനേജേഴ്സ് ഫോറം ഉദ്ഘാടനം ചെയ്തു

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കെ.എം.എ. പ്രസിഡന്റ് എസ്.ആർ. നായർ മോഡറേറ്ററായി. സി.ഇ.ഒ.യും ശ്രീനിവാസൻ സിംഗ് പ്രവർത്തനോദ്ഘാടനം നിർവഹിക്കും. 'ഗ്ലോബൽ ഇക്കോണമി മുവിങ്ങ് ഫ്രം ദി ഡെവിൽ ടു ദി ദീപ് സി - മാനേജേരിയൽ ചലഞ്ചസ്' എന്ന വിഷയത്തിൽ ശ്രീനിവാസൻ സംസാരിക്കും. കെ.എം.എ. മുൻ പ്രസിഡന്റ് എസ്. ആർ. നായർ മോഡറേറ്ററാകും.

## KMA Women Managers Forum inaugurated

KMA Women Managers Forum was inaugurated by Pamela Anna Mathew, the first woman President of KMA and CMD of OEN India Limited. The first woman IPS officer in the Kerala cadre R Sreelekha was the chief guest. She gave a lecture on Gender Equality Today for a Sustainable Tomorrow. "Gender equality should start at home," Sreelekha commented. KMA President L Nirmala, Women Managers Forum chairperson Lekha



കെ.എം.എ. 2022-23 വർഷത്തെ പ്രവർത്തനങ്ങളുടെ ഉദ്ഘാടനം ഫെഡറൽ ബാങ്ക് എം.ഡിയും സി.ഇ.ഒയും ശ്രീനിവാസൻ സിംഗ് പ്രവർത്തനോദ്ഘാടനം നിർവഹിക്കും. 'ഗ്ലോബൽ ഇക്കോണമി മുവിങ്ങ് ഫ്രം ദി ഡെവിൽ ടു ദി ദീപ് സി - മാനേജേരിയൽ ചലഞ്ചസ്' എന്ന വിഷയത്തിൽ ശ്രീനിവാസൻ സംസാരിക്കും. കെ.എം.എ. മുൻ പ്രസിഡന്റ് എസ്. ആർ. നായർ മോഡറേറ്ററാകും.

## കെ.എം.എ പ്രവർത്തനങ്ങൾക്ക് തുടക്കം

കെ.എം.എ.

## പ്രവർത്തനോദ്ഘാടനം

കൊച്ചി: കേരള മാനേജ്മെന്റ് അസോസിയേഷൻ (കെ.എം.എ.) 2022-23 വർഷത്തെ പ്രവർത്തനങ്ങളുടെ ഉദ്ഘാടനം മേയ് 4 ന് വൈകിട്ട് 5.30 ന് ഹോളിലേയ്ക്ക് ഉദ്ഘാടനം നടക്കും. ഫെഡറൽ ബാങ്ക് എം.ഡിയും സി.ഇ.ഒയും ശ്രീനിവാസൻ സിംഗ് പ്രവർത്തനോദ്ഘാടനം നിർവഹിക്കും. 'ഗ്ലോബൽ ഇക്കോണമി മുവിങ്ങ് ഫ്രം ദി ഡെവിൽ ടു ദി ദീപ് സി - മാനേജേരിയൽ ചലഞ്ചസ്' എന്ന വിഷയത്തിൽ ശ്രീനിവാസൻ സംസാരിക്കും. കെ.എം.എ. മുൻ പ്രസിഡന്റ് എസ്. ആർ. നായർ മോഡറേറ്ററാകും. എൽ.നിർമ്മല പ്രസിഡന്റായും ആൽഗേഴ്സ് ബാലിദ് ഓണററി സെക്രട്ടറിയുമായുള്ള പുതിയ കമ്മിറ്റിയുടെ ആദ്യ പരിപാടിയാണിത്.

## കെ.എം.എ വനിതാ മാനേജർ ഫോറം ഉദ്ഘാടനം ചെയ്തു

കൊച്ചി: കേരള മാനേജ്മെന്റ് അസോസിയേഷൻ (കെ.എം.എ.) വനിതാ മാനേജർമാരുടെ സംഘടനയായ വിമെൻ മാനേജേഴ്സ് ഫോറം പ്രവർത്തനം കെ.എം.എ. ആദ്യ വനിതാ പ്രസിഡന്റ് പമേല അന മാത്യു ഉദ്ഘാടനം ചെയ്തു. ആർ.ശ്രീലേഖ മുഖ്യാതിഥിയായി. കെ.എം.എ. പ്രസിഡന്റ് എസ്.ആർ. നായർ മോഡറേറ്ററായി. സി.ഇ.ഒ.യും ശ്രീനിവാസൻ സിംഗ് പ്രവർത്തനോദ്ഘാടനം നിർവഹിക്കും. 'ഗ്ലോബൽ ഇക്കോണമി മുവിങ്ങ് ഫ്രം ദി ഡെവിൽ ടു ദി ദീപ് സി - മാനേജേരിയൽ ചലഞ്ചസ്' എന്ന വിഷയത്തിൽ ശ്രീനിവാസൻ സംസാരിക്കും. കെ.എം.എ. മുൻ പ്രസിഡന്റ് എസ്. ആർ. നായർ മോഡറേറ്ററാകും.





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